AUTHOR GUIDELINES FOR EXTENDED ABSTRACTS

Extended abstracts should be maximum 1500 words in length, 1,5 line spaced, lettering times New Roman 12 font, full justification, paragraphs (page margins 2,5 cm for each side). Extended abstracts should be prepared according to the format guidelines below.

Since author/authors information (names, affiliations, etc.) would be entered to the Congress System during paper submission process, extended abstracts should not cover author information and should be uploaded as only texts formatted as described below.

Title

A brief title written both in Turkish and English that reflect the nature of the study should be provided.

Keywords

Authors should provide appropriate and short keywords that encapsulate the principal topics of the paper. The maximum number of keywords is 5 and should be written both in Turkish and English.

Introduction and Aim of the Study (maximum 150 words)

Authors should indicate the research question(s) they set out for and try to answer, and the significance of the research to provide a clear understanding of the research for reviewers and readers.

Literature Review (between 250-350 words)

It is expected that extended abstracts cite any relevant literature so as to support the main purpose of the study, to depict the significance and the contribution of the study.

Research Design and Methodology (between 250-350 words)

In this part the authors should indicate

- type of the study (empirical, conceptual, theoretical or review)
- design of the research (exploratory, descriptive or causal design) if it is an empirical study
- problem(s) of the study (in line with the introduction part)
- model and/or the hypothesis of the research (if there are any)
- sampling method, research population and sample
- data collection technique
- quantitative/qualitative techniques for data analysis.

Results and Discussion (between 250-350 words)

Authors should provide information on findings and results obtained through data analysis or conceptual review. Results should be discussed in relation to conceptual framework, similarities and disparities should be explored, and evaluations on the underlying reasons for them should be provided.

Conclusion and Implications (maximum 300 words)

Authors should mention significant conclusions of their study by associating them with the theoretical framework. Authors should also indicate both theoretical and managerial implications of their study with suggestions for future research.

IMPORTANT NOTE: It is not necessary to provide reference list for extended abstracts. References should be cited in the main body of text as (surname, year).